Public Culture reports and reflects current research on
- the cultural transformations associated with cities, media, and consumption;
- the cultural flows that draw cities, societies, and states into larger transnational relationships and global political economies;
- globalization.

Public Culture seeks to
- establish an international network of scholars committed to research on public culture issues and debates, and on such cosmopolitan cultural forms as cinema, sport, television and video, restaurants, domestic tourism, advertising, fiction, architecture, and museums;
- explore the cultural implications of such processes as migration, the internationalization of fiction, and the construction of alternative modernities;
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