Public Culture reports and reflects current research on
- the cultural transformations associated with cities, media, and consumption;
- the cultural flows that draw cities, societies, and states into larger transnational relationships and global political economies;
- globalization.

Public Culture seeks to
- establish an international network of scholars committed to research on public culture issues and debates, and on such cosmopolitan cultural forms as cinema, sport, television and video, restaurants, domestic tourism, advertising, fiction, architecture, and museums;
- explore the cultural implications of such processes as migration, the internationalization of fiction, and the construction of alternative modernities;
- situate these forms, flows, and processes in their historical and political contexts;
- publish news clippings and media material, as well as correspondence from our readers;
- announce recent publications and encourage network members to facilitate their acquisition or exchange, particularly across national boundaries, for colleagues who have problems with foreign currency;
- encourage contributions from intellectuals both inside and outside the academy.