Online Supplement

Characteristics of Documents Cited in the Manuscript


- Document type: Business plan
- Author: none identified


- Document type: Presentation summary of business plan
- Author: none identified


- Document type: Employee appraisal documenting specific marketing activities
- Author: Terrence Terifay and P. Andrew Pyfer


- Document type: Speaker agreement with Cephalon indicating the company would approve all materials presented
- Author: none identified


- Document type: Email with attached industry-sponsored brochure for consumers on how to acquire pain medications
- Authors: Laura Flannery (email); The American Pain Foundation (brochure)


- Document type: Business plan
- Author: none identified


- Document type: Business plan
- Author: none identified
• Author: Ramiro Roman (email); none identified (Presentation)


  • Document type: Political advocacy analysis
  • Author: Kathy Sapp


  • Document type: Business plan
  • Author: none identified


  • Document type: Email and response
  • Author: Felice Sweeney


  • Document type: Policy report
  • Author: The American Pain Foundation


  • Document type: Email and responses
  • Author: Howard Udell


  • Document type: Draft of industry-funded research manuscript
  • Authors: April Hazard Vallerand, Patricia Cosler, Jack E. Henningfield, and Pam Galassin