

## QUESTIONING the SUPER-RICH

*Special Issue Editors*

*Jennifer Smith Maguire and Paula Serafini*

- 1      **Questioning the Super-Rich**  
Representations, Structures, Experiences  
*Paula Serafini and Jennifer Smith Maguire*
- 15     **Normcore Plutocrats in Gold Elevators**  
Reading the Trump Tower Photographs  
*Jo Littler*
- 29     **Media Representations of the Nouveaux Riches  
and the Cultural Constitution of the Global Middle Class**  
*Jennifer Smith Maguire*
- 48     **Is Contemporary Luxury Morally Acceptable?**  
A Question for the Super-Rich  
*Joanne Roberts*
- 65     **Resisting the Singular Narrative**  
*Toyin Ojih Odutola*  
With an introduction by Deborah Frizzell
- 72     **The “Haves” and the “Have Yachts”**  
Socio-Spatial Struggles in London between the “Merely Wealthy”  
and the “Super-Rich”  
*Roger Burrows and Caroline Knowles*
- 88     **Top CEOs, Financialization, and the Creation  
of the Super-Rich Economy**  
*Aeron Davis*
- 105    **Russian Philanthrocapitalism**  
*Elisabeth Schimpfössl*

